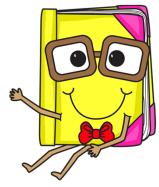
! Understanding Media Texts: | Analyzing a Magazine's Intent



What is the main topic or theme of the magazine?

What do the articles seem to be mostly about?

What are the pictures about?

What are the advertisements about? What group of people would like these products/services being advertised?

What age group and interests would this magazine appeal to most and why do you think so?